

Alejandro Soto

SENIOR SOFTWARE ENGINEER

Seville, Spain

✉ ale.soto.gonz@gmail.com | 💻 github.com/alsoto25 | 🔗 linkedin.com/in/its-alex-soto/

Professional Summary

Senior Software Engineer and Tech Lead with over 10 years of experience building large-scale web applications with a focus on accessibility, performance, and user experience. Proven track record in architectural design, team leadership, and developing reusable Front-End solutions that scale across organizations.

Technical Skills

Core Technologies JavaScript, HTML5, CSS3, TypeScript, React

Styling & UI SASS, Bootstrap, Tailwind, GSAP Animations

Development Tools Git, Webpack, Docker, Github Actions

Specialized Skills Web Accessibility (WCAG), Web Performance Optimization, SEO

Design & Analytics Figma, Google Analytics, A/B Testing

Work Experience

The Lifetime Value Co.

Senior Software Engineer - Tech Lead

BeenVerified

May 2021 - Present

- Led architectural design decisions and implementation of migrating the entire department's repository from vanilla JS to React and TypeScript.
- Developed and open-sourced a vanilla JavaScript Form Validation library, now used across multiple departments.
- Managed direct reports, helping them grow and stay motivated throughout their career path.
- Established web accessibility standards and led company-wide adoption through instructional presentations.
- Responsible for part of the architectural design discussions and decision-making inside the team.
- Continuously improved the code base by refactoring outdated code and improving implementations better-performing code.
- **Main Technologies:** React, TypeScript, JavaScript, HTML, CSS, SASS, Lit Components, Github Actions

Wunderman Thompson

Senior Front-End Developer

ConEdison - Orange & Rockland

Feb 2018 - Apr 2021

- Designed and implemented large-scale features for a utility company serving millions of users.
- Led accessibility compliance initiatives, ensuring WCAG compliance throughout the website.
- Provided technical leadership through estimation, architecture design, and mentoring team members.
- Optimized application performance through modern Front-End practices and careful architecture decisions.
- **Technologies:** JavaScript, C#, ASP.NET MVC, Sitecore, SASS, Azure DevOps

POSSIBLE

Front-End Developer

Mitsubishi Cars North America

July 2015 - Feb 2018

- Maintained website and developed new features with responsiveness in mind and pixel-perfect accuracy.
- Manage content on the project's Content Management System.
- Created and modified analytics for old and new features.
- Managed A/B Testing and promotional scenarios according to proposed strategy.
- **Main Technologies:** HTML, CSS, JavaScript, jQuery, RequireJS, Handlebars, BackboneJS, Grunt
- **Other Tools:** Adobe Photoshop, Adobe DTM, VWO, Grunt, Jira

Education

Instituto Tecnológico de Costa Rica

B.Tech. in Computer Engineering

Cartago, Costa Rica

- **Computer Science Courses:** Data Structures and Algorithms, Object Oriented Programming, Machine Learning, Programming Languages
- **Informatics Courses:** Computer Architecture, Databases, Regular Expressions, System Design, Operating Systems, Computer Networks